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**DR. JULIA BRADSHER, PRES & CEO OF GLOBAL FOOD PROTECTION INSTITUTE,
JOINS INTERNATIONAL LEADERS IN FOOD SAFETY**

Conference set for December 10-14 at the World Bank Paris Office.

BATTLE CREEK, Mich., November 27, 2012 – Dr. Julia Bradsher, President and CEO of The Global Food Protection Institute will participate in the “1st Global Food Safety Partnership Conference” from December 10 -14 at the World Bank Office in Paris, France. The program will include food safety experts from around the world, representing the public sector, industry, academia, and international organizations.

During the Conference, participants will help the World Bank launch a Global Food Safety Partnership (GFSP), explore training and capacity-building needs from a global perspective, and establish valuable public-private partnerships. The Conference will also serve as a forum for international organizations, donors and the GFSP Secretariat to share resources and collaborate in a cost effective fashion.

“At The Global Food Protection Institute, training and capacity building are at the core of our mission,” said Dr. Bradsher. “We look forward to this opportunity to collaborate with world leaders and address critical food safety issues.”

About The Institute

The Global Food Protection Institute is a 501(c)(3) nonprofit organization driving the adoption of food-protection policies and practices for a safer global food supply. The Institute’s mission is to improve public health and reduce mortality, morbidity and economic costs associated with foodborne illnesses through three core initiatives:

- The International Food Protection Training Institute is building the training infrastructure for the national integrated food safety system.
- The Symposia Initiative is facilitating the adoption of policies and practices that will lead to improved public health.
- The Technology Initiative is advancing the development of novel food-protection technologies.

Start-up funding for the Institute has been generously provided by the W.K. Kellogg Foundation. For more information, visit www.gfpi.org.

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